



**MarketPowerPRO**  
by MULTISOFT



# System Features

# MarketPowerPRO

## SYSTEM FEATURES

### Check Your Requirements

- \_\_\_\_\_ Real-time Genealogy Viewer(s)
- \_\_\_\_\_ Distributor Headline Articles
- \_\_\_\_\_ Dashboard Communication
- \_\_\_\_\_ In Box, Sent Box, Contact Manager
- \_\_\_\_\_ Contact My Sponsor
- \_\_\_\_\_ View Personally Sponsored Distributors
- \_\_\_\_\_ View Personal Customers
- \_\_\_\_\_ Reports - Commissions, Sales
- \_\_\_\_\_ Manage Personal Page(s)
- \_\_\_\_\_ Change Site Name / URL
- \_\_\_\_\_ Forms & Agreements
- \_\_\_\_\_ Training Tools
- \_\_\_\_\_ Sales & Marketing Tools
- \_\_\_\_\_ Custom Graphing and Charting

### Security Features

- \_\_\_\_\_ PCI (Payment Card Industry)
- \_\_\_\_\_ Hacker Safe Compliant Software
- \_\_\_\_\_ Requires Medium to Strong Passwords
- \_\_\_\_\_ Optional CAPTCHA System
- \_\_\_\_\_ Register with E-mail Confirmation
- \_\_\_\_\_ Username / Password Recovery
- \_\_\_\_\_ Users Management
- \_\_\_\_\_ Module Access Management
- \_\_\_\_\_ Secret Questions Management
- \_\_\_\_\_ Internal or external data housing
- \_\_\_\_\_ IP Blocking (Module)

### Distributor Back Office

- \_\_\_\_\_ Replicated Distributor website
- \_\_\_\_\_ Personalized site name
- \_\_\_\_\_ Downloadable iPhone Application
- \_\_\_\_\_ Detailed commission history
- \_\_\_\_\_ Detailed order history
- \_\_\_\_\_ View commission forecaster
- \_\_\_\_\_ Manage Downline spilling

- \_\_\_\_\_ Variable Genealogy viewer settings
- \_\_\_\_\_ Realtime Genealogy viewer
- \_\_\_\_\_ Add new Distributors
- \_\_\_\_\_ Add new Customers
- \_\_\_\_\_ Add Distributor and Customer orders
- \_\_\_\_\_ Manage personal profile
- \_\_\_\_\_ Upload personal photo
- \_\_\_\_\_ Manage AutoShips
- \_\_\_\_\_ Manage credit card payments
- \_\_\_\_\_ Manage commission payment method
- \_\_\_\_\_ View sponsor details
- \_\_\_\_\_ Manage contacts
- \_\_\_\_\_ Manage newsletter subscriptions
- \_\_\_\_\_ Reports:
  - Enrollment
  - AutoShips
  - Sales
- \_\_\_\_\_ Forms and agreements

### Distributor Management

- \_\_\_\_\_ Advanced search, sort, view, edit and add
- \_\_\_\_\_ Real-time, change sponsor, enroller, and placement
- \_\_\_\_\_ Edit volume, points, personal, non personal, side, etc
- \_\_\_\_\_ Commission adjustments
- \_\_\_\_\_ Manage distributors, titles, enrollment
- \_\_\_\_\_ Login as Distributor
- \_\_\_\_\_ Edit status, vesting, etc.
- \_\_\_\_\_ Tax ID Management
- \_\_\_\_\_ Sales Tax exempt management
- \_\_\_\_\_ CSR Email communications
- \_\_\_\_\_ CSR Notes management
- \_\_\_\_\_ Options, commissions & more
- \_\_\_\_\_ Manage orders and AutoShips
- \_\_\_\_\_ Manage distributor customer's
- \_\_\_\_\_ Extended distributor profile
- \_\_\_\_\_ Distributor preferences
- \_\_\_\_\_ Store multiple payment methods

# MARKETPOWERPRO FEATURE SET

- \_\_\_\_\_ Search, Add, Delete orders
- \_\_\_\_\_ E-mail notification to sponsor & placement
- \_\_\_\_\_ E-mail auto-notification templates based upon distributor sign up, product purchase, upgrade, promotion, etc.
- \_\_\_\_\_ Company approved distributor pages, photos, etc.
- \_\_\_\_\_ Activate or deactivate Distributors
- \_\_\_\_\_ Extend Distributor Role(s)
- \_\_\_\_\_ Create & print custom catalog
- \_\_\_\_\_ Add-Edit AutoShips
- \_\_\_\_\_ View Customers
- \_\_\_\_\_ View Distributors
- \_\_\_\_\_ View by sponsored
- \_\_\_\_\_ Delete Distributor

## Company Management

- \_\_\_\_\_ Corporate Profile - Global Updates
- \_\_\_\_\_ Company Mail Merge
- \_\_\_\_\_ Variable Replacements - Global Updates
- \_\_\_\_\_ Corporate Genealogy
- \_\_\_\_\_ Genealogy viewer settings
- \_\_\_\_\_ Restrict company sponsorship option
- \_\_\_\_\_ Maximum AutoShip attempts (i.e. 3)
- \_\_\_\_\_ Max credit card uses by a single distributor
- \_\_\_\_\_ Set credit card acceptance
- \_\_\_\_\_ Credit Card Processing Setup (60 gateways)
- \_\_\_\_\_ ACH Processing Setup (10 gateways)
- \_\_\_\_\_ Transaction History
- \_\_\_\_\_ Payment History
- \_\_\_\_\_ Shipping Providers (FedEx, UPS, DHL, USPS)
- \_\_\_\_\_ Shipping Methods
- \_\_\_\_\_ Shipping Regions
- \_\_\_\_\_ Custom Sign up Settings - Forms / Fields
- \_\_\_\_\_ News Management
- \_\_\_\_\_ Newsletters Management
- \_\_\_\_\_ Seminars Management
- \_\_\_\_\_ Parties Management
- \_\_\_\_\_ Event Management
- \_\_\_\_\_ Corporate Calendar
- \_\_\_\_\_ Restrict unique email address
- \_\_\_\_\_ Custom registration settings

## Website Management

- \_\_\_\_\_ Site Design / Skin Management
- \_\_\_\_\_ Site Design / Skin Scheduler
- \_\_\_\_\_ Search Engine Optimization / META Data
- \_\_\_\_\_ Website Settings
- \_\_\_\_\_ Boiler plate forms (for your legal edit)
  - Company Policies and Procedures
  - Company Terms and Conditions
  - Company Privacy Policy
  - Company Spam Policy
  - Company Refund Policy
- \_\_\_\_\_ User Sign up Rules
- \_\_\_\_\_ SMTP Email relay settings
- \_\_\_\_\_ Page Management
- \_\_\_\_\_ Create Unlimited Pages drag & drop
- \_\_\_\_\_ Menu Management
- \_\_\_\_\_ Create Unlimited Menus drag & drop
- \_\_\_\_\_ Page Layout Management - drag & drop Content
- \_\_\_\_\_ Where You Need It
- \_\_\_\_\_ Insert Internal/external Page Links
- \_\_\_\_\_ Insert iFrame / External Content
- \_\_\_\_\_ Countries Allowed / Disallowed
- \_\_\_\_\_ Corporate images library
- \_\_\_\_\_ Recycle Bin - Restore Deleted / Changed
- \_\_\_\_\_ Files, Folders, Images, Content
- \_\_\_\_\_ Historical change tracking - revert & restore previous changes
- \_\_\_\_\_ Application Error Log
- \_\_\_\_\_ Currencies Management
- \_\_\_\_\_ Exchange Rate Management
- \_\_\_\_\_ Localization and language translation

## Merchandise Management

- \_\_\_\_\_ Unlimited categories and sub-categories (Customize names, images and permissions)
- \_\_\_\_\_ Categories and subcategories can be text or image
- \_\_\_\_\_ Unlimited products per category and subcategory
- \_\_\_\_\_ Manage product images, thumbnails / detail
- \_\_\_\_\_ Manage product SKU's
- \_\_\_\_\_ Manage product brands
- \_\_\_\_\_ Manage product banners

# MARKETPOWERPRO FEATURE SET

- \_\_\_\_\_ Products can be physical or electronic
- \_\_\_\_\_ Digital Product Delivery - eBooks, Audios, videos, software, etc.
- \_\_\_\_\_ Assign commission type, value, points, volume, etc. per product
- \_\_\_\_\_ Products can be AutoShip enabled or only available for AutoShip
- \_\_\_\_\_ Products can be seasonal with time & date scheduling
- \_\_\_\_\_ Products can have minimum order quantities, check live stock, out of stock notices
- \_\_\_\_\_ Taxes - Country, State and Province, City, County, post code
- \_\_\_\_\_ Warehouse Management
  - Supports Multiple Warehouses - FIFO, LIFO, DCA
- \_\_\_\_\_ Vendor Management - Supports Multiple Vendors (display only)
- \_\_\_\_\_ Manufacturer Management
- \_\_\_\_\_ Measurement Units - Customize as needed, standard & add your own
- \_\_\_\_\_ SKU Management - Receive products into and out of inventory, transfer between warehouses
- \_\_\_\_\_ What's New, Features, Specials, Coming Soon, Best Sellers, Who Bought this/that
- \_\_\_\_\_ Custom setup of item attributes (height, weight, size, color, etc) - create your own
- \_\_\_\_\_ Extended profiles - FAQ's, testimonials, benefits create more as needed
- \_\_\_\_\_ Check live stock, out of stock management
- \_\_\_\_\_ Return Merchandise Authorization (RMA) management
- \_\_\_\_\_ Sales Tax Management
- \_\_\_\_\_ Upload & insert .pdf, audio, video, flash and more into web pages

## Shopping Cart

- \_\_\_\_\_ Advanced shopping cart - category and subcategory or all on one page
- \_\_\_\_\_ Create AutoShip packages by title; join option, discount option, distributor and customer
- \_\_\_\_\_ Extended image-enhanced item description
- \_\_\_\_\_ Coupon and Gift Certificate
- \_\_\_\_\_ Pending and partial order tracking
- \_\_\_\_\_ Gift Certificate Payments and Purchase Gift

- \_\_\_\_\_ Certificates - Modules
- \_\_\_\_\_ Print Catalog from shopping cart

## Order Management

- \_\_\_\_\_ Administrator add orders
- \_\_\_\_\_ Search orders
- \_\_\_\_\_ Add and remove payments
- \_\_\_\_\_ Add and remove shipments
- \_\_\_\_\_ Edit order values
- \_\_\_\_\_ Print packing slips
- \_\_\_\_\_ Track order status (with carrier ie: UPS)

## Shipping Management

- \_\_\_\_\_ Real-time calculation
- \_\_\_\_\_ Fed Ex, UPS, USPS, DHL
- \_\_\_\_\_ Pending shipment management
- \_\_\_\_\_ Administrator shipping override
- \_\_\_\_\_ Administrator only shipping
- \_\_\_\_\_ Administrator increase \$ shipping rate
- \_\_\_\_\_ Free Shipping, setting
- \_\_\_\_\_ Shipping by region
- \_\_\_\_\_ Shipping by weight total
- \_\_\_\_\_ Shipping by amount total
- \_\_\_\_\_ Print detailed invoice
- \_\_\_\_\_ Print packing slips
- \_\_\_\_\_ Split shipping methods

## Billing Management

- \_\_\_\_\_ Billing period management
- \_\_\_\_\_ Transaction log
- \_\_\_\_\_ Payment by order reporting
- \_\_\_\_\_ Orders management
- \_\_\_\_\_ Shipping charge calculation
- \_\_\_\_\_ eMailing orders
- \_\_\_\_\_ Payment history
- \_\_\_\_\_ Feature rich AutoShip program
- \_\_\_\_\_ Tax rate management
- \_\_\_\_\_ Recurring payments management
- \_\_\_\_\_ Pay commissions to multiple currencies
- \_\_\_\_\_ Export Data to accounting, 3rd party, Excel,



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\_\_\_\_ CSV, XML, Webformat

\_\_\_\_ Licensing management for software modules

\_\_\_\_ Pre-paid Card Code management

## Customer Management

\_\_\_\_ Advanced search, edit, delete and add features

\_\_\_\_ Search, Add, Delete orders

\_\_\_\_ Customer profile

\_\_\_\_ Extensive customer profile

\_\_\_\_ Customer's personal orders management

\_\_\_\_ Customer's AutoShip management

\_\_\_\_ Trouble tickets management

\_\_\_\_ Wish list management

\_\_\_\_ Notes management

\_\_\_\_ Email communication

\_\_\_\_ Advanced information services for customer support

\_\_\_\_ Customizable FAQ's

\_\_\_\_ Login as customer or distributor

\_\_\_\_ Edit AutoShips

\_\_\_\_ Newsletters management

\_\_\_\_ Preferred Customer Discount

\_\_\_\_ Events management

\_\_\_\_ Store multiple payment methods / options

## Communications

\_\_\_\_ Set company email relay

\_\_\_\_ Manage email notifications

\_\_\_\_ Dashboard notification

\_\_\_\_ News management

\_\_\_\_ Newsletter management

\_\_\_\_ Newsletter templates

\_\_\_\_ F.A.Q. System

\_\_\_\_ Admin notes management

## Reports and Statistics

\_\_\_\_ Extended set of reports

\_\_\_\_ Financial Reports

- accounting

- AutoShips

- enrollment

- gateways

- genealogy

- sales

- QuickBooks export

\_\_\_\_ Integrate Google analytics

\_\_\_\_ Define reports by day, month, year, period, cycle, title, etc.

\_\_\_\_ Error log

\_\_\_\_ Activities log

\_\_\_\_ Site statistics analysis mechanism

\_\_\_\_ Reports export to .doc

\_\_\_\_ Reports export to .xls

\_\_\_\_ Reports export to .pdf

\_\_\_\_ Reports printing

\_\_\_\_ Sales status report

\_\_\_\_ Commission status report

\_\_\_\_ Reports visualization

\_\_\_\_ All reports converted to PDF

## Add-On / Modules

\_\_\_\_ SSL (Secure Socket Layer) Encryption

\_\_\_\_ Roles Management

\_\_\_\_ Hacker Safe Seal

\_\_\_\_ Custom website / skin design

\_\_\_\_ Seminar Management

\_\_\_\_ Ewallet

\_\_\_\_ Events Management

\_\_\_\_ Distributor trouble ticket management

\_\_\_\_ LinkShare

\_\_\_\_ Commission Junction

\_\_\_\_ News Management

\_\_\_\_ Parties Management

\_\_\_\_ Business Materials

\_\_\_\_ Document Management Library

\_\_\_\_ Multimedia Management Library

\_\_\_\_ Trouble Ticket Management

\_\_\_\_ Wish List Management

\_\_\_\_ Gift Certificate Management

\_\_\_\_ Discount Coupon Management

\_\_\_\_ FAQ Management

\_\_\_\_ Notes Management

\_\_\_\_ Charting & Graphing

\_\_\_\_ Pre-paid Card Codes

# MARKETPOWERPRO FEATURE SET

## Compensation Plan Management

- \_\_\_\_\_ Redemption Vouchers
- \_\_\_\_\_ IP Blocking
- \_\_\_\_\_ Role management
- \_\_\_\_\_ Newsletter management
- \_\_\_\_\_ Product Banner management

## Miscellaneous

- \_\_\_\_\_ Built on C# .NET Architecture
- \_\_\_\_\_ 100% Online Real-time Operation
- \_\_\_\_\_ Enterprise Level Application - Improves productivity and efficiency
- \_\_\_\_\_ XML Web Services Layer - Integrate with external delivery platforms
- \_\_\_\_\_ Replicated Web sites & pages for Distributors
- \_\_\_\_\_ Merchant Account Integration with 60+ Credit Card Gateways
- \_\_\_\_\_ eCheck Integration - 10+ ACH Payment Gateways
- \_\_\_\_\_ WYSIWYG Content Management
- \_\_\_\_\_ Real-Time Genealogy Viewers
- \_\_\_\_\_ Real-Time Sales Updates
- \_\_\_\_\_ Site Statistics
- \_\_\_\_\_ User Statistics
- \_\_\_\_\_ Shipping - Integrated with FedEx, UPS, DHL and USPS
- \_\_\_\_\_ Extensive Shopping Cart with Warehousing Included
- \_\_\_\_\_ AutoShip Management
- \_\_\_\_\_ Search Engine Optimization (SEO)
- \_\_\_\_\_ Support for Foreign Languages
- \_\_\_\_\_ Support for Foreign Currencies
- \_\_\_\_\_ Support for Currency Conversion
- \_\_\_\_\_ Application Archiving
- \_\_\_\_\_ Change Management History
- \_\_\_\_\_ Customer Management
- \_\_\_\_\_ Distributor Management
- \_\_\_\_\_ Merchandise Management
- \_\_\_\_\_ Real-time credit card, ACH and eWallet payment processing
- \_\_\_\_\_ Real-time transactions, genealogies and commissions

- \_\_\_\_\_ Wizard based compensation plan setup
- \_\_\_\_\_ Unilevel, Matrix, Binary, Stair-Step, Stair-Step,Hybrid / Combo, Custom and more
- \_\_\_\_\_ Supports Multiple Business / Income Centers
- \_\_\_\_\_ Administrator run commissions
- \_\_\_\_\_ Administrator view commission
- \_\_\_\_\_ Administrator close commissions
- \_\_\_\_\_ Administrator commission adjustments
- \_\_\_\_\_ Administrator rank Vesting
- \_\_\_\_\_ Select commission payment methods
- \_\_\_\_\_ Minimum commission setting (pay if > X\$)
- \_\_\_\_\_ Commission check register
- \_\_\_\_\_ Enrollment - Required / Optional Parameters
- \_\_\_\_\_ Enrollment integration with Products, AutoShip and 3rd Party Vendors
- \_\_\_\_\_ Set Initial Commission Periods
- \_\_\_\_\_ Automatic Creation of Commission Periods
- \_\_\_\_\_ Manage Sponsorship Rules
- \_\_\_\_\_ Manage Spilling - Left, Right, Strong, Weak, Auto-Balance
- \_\_\_\_\_ Leg Locking for Launch Period
- \_\_\_\_\_ Compression Management
- \_\_\_\_\_ Rank / Title Management
- \_\_\_\_\_ Qualification Management
- \_\_\_\_\_ Promotion Management
- \_\_\_\_\_ Template Bonuses (RSB, RP, FSB, FSB2, Matching FSB, Generational, CAB bonus)
- \_\_\_\_\_ Custom Bonuses
- \_\_\_\_\_ Bonus Pools
- \_\_\_\_\_ Manage distributor-oriented promotion campaigns
- \_\_\_\_\_ Bonus and commission processing
- \_\_\_\_\_ Daily, weekly, monthly, quarterly, annual, custom commissions
- \_\_\_\_\_ Commission Runs - Manual or Automatic
- \_\_\_\_\_ Commission Histories
- \_\_\_\_\_ Export to Quick Books, or export to CSV
- \_\_\_\_\_ Setup distributor tools via the module delivery system



## About MarketPowerPRO

MultiSoft's MarketPowerPRO MLM Software uses the proprietary MLM Builder engine and is the best MLM Software available to empower your network marketing company.

The MarketPowerPRO MLM tracking Software is as simple as point and click, MarketPowerPRO is MLM software that empowers you to run your company 24x7x365 without relying on webmasters, designers or techies.

The MarketPowerPRO MLM program manages every function of your business more effectively. MarketPowerPRO network marketing software ties key business operations together, including: distributor management, commissions, inventory management, marketing, sales, order entry, shipping and receiving - MarketPowerPRO is a powerful e-commerce platform that will transform your MLM opportunity into a productive and profitable powerhouse.

## Why MarketPowerPRO?

Tired of searching for MLM Software? Exhausted with confusing set-up instructions or unhelpful customer "support?" Ready to get a truly powerful business MLM Software system that lets you work the way you want?

Your MLM, Network Marketing, Multi-Level Marketing company can be up and running, enrolling distributors, selling products and collecting payment in a little as one (1) business day. In only 8 simple steps you will be able to launch your company (is one business day fast enough?)



1: Setup Website Domain Address



2: Configure Your Merchant Account



3: Add Products and Services for Sale



4: Setup Member Enrollment Options



5: Start Enrolling Distributors



6: Start Selling Products and Services



7: Provide Compensation Plan



8: Calculate and Pay Commissions

With dozens of included features, your MarketPowerPRO MLM Software system comes loaded with the most powerful features and benefits in the industry. Here are just a few of the tools you will receive:

- Real-Time Genealogy
- Inventory Management
- Content Management
- Replicated Websites
- Shipping Management
- Communications Systems
- Distributor Back Office
- Payment Systems
- Reporting Management
- Robust Shopping Car
- Distributor Management
- 3rd Party XML APIs

MarketPowerPRO is the preferred choice for 100's of businesses throughout the U.S.A., Canada, South America, Europe and Asia. Our month-to-month hosted MLM Software solution is selected for its low costs, powerful features, knowledgeable customer support, and ability to grow with your business.

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